

Melanie Featherstone

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University of Minnesota - Twin Cities

BA - Studies in Cinema Production and Media Culture
Minor - Digital Media | Cultural Studies & Comparative Lit.

Producer, Editor, Director, Industry Unicorn, & Generally a Pretty Okay Gal.

Professional Experience

Freelance Professional

Photography & Videography | 2016-Current

Servicing the needs of small businesses and individuals around the Twin Cities as a One Woman Band.

Utepils Brewing

Beertender, Content Creator, & Barback | 2020-Current

Currently slinging beer and curating compelling conversation with guests. Looks like years of acting school and therapy helped with my personality *and* a career. Resident artist, creating content to up our social media game.

Current Resident

Studio Manager, & Content Creator | 2019-2020

Manager of studio facilities, equipment, company training, and event planning. On set: top-notch producer, camerawoman, & photographer. Off set: content editor, social media curator, producer of The Jungle newspaper.

Kobamm Productions

Video Editor & Videographer/AC | 2019-Present

Off set: Contracted to clean, assemble, and export footage for post. On set: camera operator or PA. Publicly stating that I am the best PA in the Metro Area, on behalf of my over-achieving nature.

iD Tech Camps

Director - Alexa Cafe & Tech Camp | 2015-2020

Ran co-ed and all girls summer camps, which were focused on teaching STEM skills to kids ages 9-17. Between managing 140 kids and 18 instructors you could say I thrived in the meme fueled chaos. I received glowing reviews for my organization, constructive feedback, and top tier adaptive teaching tactics.

Private Tutor

Film & Video Editing | 2017-2018

Privately hired to teach the ins and outs of video creation - pre, production, and post - including camera and software use.

Brown Forman

Videographer & Photographer | 2017-2020

Contracted to film and photograph liquor events around the Metro Area promoting the notorious Jack Daniels Tennessee Whiskey. I then composed this content into 1-2 minute videos for use as internal marketing.

LATIS Tech Services

Production Tech | 2015-2017

Educated university students on proper technique and use of video production gear and LATIS resources including grid lighting, sound stage etiquette, multi-camera TV production elements, and editing lab software - Adobe CC.

Northrop Auditorium

Backstage Student | 2015-2017

Assisted set up for concerts, dances, and University events. Tasks included - but not limited to - stage lighting and gelling, dressing room preparation, cabling, audio set-up, strike, outdoor concert series, and venue wide cleaning. Unrelated, but firework viewing from the top of that building is fantastic.

Select Freelance Clients

Projects developed and executed start to finish

- Cocktail Kits
- Utepils Brewing
- Jack Daniels
- iD Tech
- Moo House Craft Dairy
- Woodford Reserve

Personal Goals

- Learn to paraglide
- Bike Across the USA
- Swim with sharks
- Build a tiny home

Equipment Skills

Camera Familiarities

Anything - just give me a day with it.

Stabilizers

I used to list out all types I've had hands on use. But being honest, that was dull to read. I'm one of those mediocre humans that can do pretty much everything if you just show me how once. A "Fast Learner" perhaps.

Audio

I do all my own audio. I particularly enjoy messing around with Foley sound.

Lighting

I know all the terminology, methods, and practice. However, I'm not a specialized gaffer. I would (respectfully) not market myself as one.

References

References available upon request.